



Holly Woodruff

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Career Summary

- Accomplished Senior Graphic Designer with 5+ years of experience in multimedia design working with over 70% of the Fortune 100.
- Highly creative and driven Social Media Entrepreneur with over 50 million views on YouTube and 50,000 followers on Instagram.
- Dependable self-starter with a passion to bring communication alive via high visual impact and a proven ability to work as part of a team or independently with little or no supervision.

Expert Skills

Social Media | Video Editing | Animation | Image Editing | Project Management
Adobe Creative Suite | Photoshop | Illustrator | InDesign | After Effects | Microsoft Office

Education

Bachelor of Science, Computer Graphics Design, Minor in Art

University of Mary Hardin-Baylor (UMHB) – Belton, TX [2010]

Awards

- YouTube Silver Play Button, 2015
- RMG Employee of the Month, 2012
- Graphic Design Student of the Year, 2010

Employment History

RMG Networks – Dallas, TX [Sept 2011 – Dec 2015]

Senior Multimedia Designer

- Consulted with clients to design custom-branded digital signage solutions to improve user experiences in corporate and customer-facing settings.
- Developed marketing materials for tradeshow including email blasts, print materials, video, and booth graphics for various audiences (Supply Chain, Call Center, Hospitality, Retail, etc.).
- Orchestrated multiple projects at one time and delegated work to others on the team to meet deadlines.

Google – San Diego, CA [Nov 2011 – Present]

YouTube Creator

- Established audience of over 300,000 subscribers on YouTube Channel, TheHollycopter, with proven communication abilities, personality, and creativity.
- Collaborated with companies like eBay, Mattel, and other major brands to provide video advertising for their product or service.
- Designed toys with packaging that have been produced and sold worldwide.

KVUE-TV – Austin, TX [Jan 2011 – July 2011]

Graphic Designer

- Created over-the-shoulder graphics and video animations for live newscasts.
- Managed extremely tight deadlines while maintaining quality.

The Walt Disney Company – Orlando, FL [Jan 2009 – May 2009]

- Disney College Program Intern